



Rebranding
FICUSPAX

Concept 01

Logo - Positive

Logo - Variation



Alternative logo - Greyscale

Corporate Font

Corporate Color Swatch



BellGothic Black





FICUS PAX

INNOVATION IN PACKAGING

Concept 02

Logo - Positive

Logo - Variation



Alternative logo - Greyscale



Corporate Font

Corporate Color Swatch



Nasalization
Zeppelin



 **FICUS**  **PAX**
Innovation in Packaging



THANK YOU!